



Mandate:

To promote Christian education to the greater Thunder Bay community.

Structure:

The committee will have members from the following voices:

1. Staff
2. Board
3. Parent

Members at large will serve a three year term. Members may serve a second consecutive term with Committee and Board approval.

A chairman and secretary will be sectioned from those on the committee

Functions:

The Committee shall make recommendations to the Board with regards to the following:

1. **Publicity:**
 - a. Determine the methods of bringing the cause of Christian education to the attention of Greater Thunder Bay Community.
 - b. Supervise and review the content of all publicity and promotional materials released for distribution.
 - c. Establish policies for the release of media items, and the approved channels for these releases.
 - d. Assist in the development and distribution of information packages to those interested in Christian education.
 - e. Assist in the publicity of special activities relating to the school such as Open House, school musicals, plays, concerts, etc.
2. **Churches:**
 - a. Establish a list of liaisons from each supporting Church for the purpose of communication and promotion. This list is to be reviewed annually and any updates forwarded to the school secretary.
 - b. Develop relationships with Pastors from supporting churches and the church community at large in order to promote Christian education.
 - c. Utilize information gathered from Church liaisons to compile and maintain contact lists.